



## La Crosse Lightning Lacrosse Club



### Secretary's Report for meeting on

January 16, 2017 2016

In attendance: Kristen Breitzman, Chris Bell, Evan Bryan, Becky Bryan, Shelly LaPlount, Janice Lambert, Craig Lenz

#### **President report:**

1. Call To order at 6:31pm
2. Open positions Update – No change
  - a. **High School Rep** – Board/Voting Position
  - b. **Field/Facility Coordinator**
  - c. **Webmaster/Social Media**
3. HS Coop application update – not sure if it was accepted we have not heard yet. Meeting was last week.

**VP Report:** No Report

**Past President Report:** No Report

**Secretary Report:** Acceptance of December meeting minutes B. Bryan made motion to accept, S. LaPlount 2<sup>nd</sup>, all approved.

**Treasurer Report:** Monthly Financials – see attached. We tabled financials until next month since J. La Mere was not able to attend meeting.

**High School Rep Report:** No Report

**Youth Rep Report:** No Report. Per J. Lambert and C. Bell, Sara contacted the 5 youth players were not sure if they were coming back. 3 said they were coming back. 1 was a ? and 1 is a no. Becky asked if we were going to have a U15 team. We will if we can but all Freshman have to play High School.

#### **Fundraising Report:**

1. Update on sponsorship program – board approval – Becky read the letter she would like to send out to community members regarding sponsorship. We suggested a few changes. After all the changes were discussed, Kristen made a motion to accept the revised letter. Chris Bell 2<sup>nd</sup>, the motion passed.
2. No one has heard from CRUSA about getting money from the event we worked.
3. No update on the coupons. No draft yet. We talked about incentives for selling. We can do gift card to Dicks or stringing kids. We decided a gift card then the players can pick what they want

#### **Coaching Director Report:**

1. Coaches update  
At this point we only have Chris as a coach. We need to recruit and try and find coaches. Keith is part-time. And Josh played at Franklin and is available everyday but Thursday. Ideally we need 4 total HS coaches, 2 Varsity and 2 JV. And 2 per youth team – possibly a total of 6. Chris has emailed the UWL team, a flyer went out to all sports students. Becky will put up flyer at Gundersen internal website. Shelly will send flyer to booster club president of club hockey team at UWL. Janice will put it up on our website and facebook page.
2. Schedule - Youth & HS – HS is on Madlax, Janice will call on the youth schedule she has not heard anything from them yet. We know we have Winona April 30<sup>th</sup>. And maybe Dubuque April 1<sup>st</sup>.
3. We do not have any more high school equipment to sell. We sold it all so if kids need stuff Chris will help them find good prices.

#### **Old Business:**

1. Recruiting ideas
  - a. High Schools week of 2/13 – emails sent out

- b. We will go to Holmen on Monday, Central on Tuesday, Logan on Wednesday, Onalaska on Thursday. All schools contacted Janice and said we could come. This is the first year with this kind of response. Janice will send out an email telling membership they can go to these schools over the lunch period for service hours. Evan Bryan offered to work as many as he could.
- 2. Registration
  - a. Online portion is LIVE
  - b. Dates 2/18 and 2/19 @ DICK's 11am – 3pm (committee needed) Janice will send out an email to membership to ask for help working registration for service hours.
  - c. Materials
    - i. Flyers
    - ii. Documents (ie financial form and health form)
- 3. Indoor Space
  - a. Omni Center – update on date and times  
Chris is meeting with Dan Wick on 1/24 regarding indoor space. The times are different then originally thought since the Omni is busy after 5:15 so we can not use Omni for the Youth. We will need to ask Shawn at Blessed Sacrament or Joe may have a place we can call. Right now HS will practice 3/6 -10<sup>th</sup> and the 16<sup>th</sup> and 17<sup>th</sup> at Holmen Middle School Gym A 4:30-6pm On the 31<sup>st</sup> it will be from 5pm to 6pm.
  - b. HMS - received contract
- 4. Peace of Mind Endorsement renewal - Joe and Janice need to meet - No update
- 5. La Crosse Lightning night at the Chill Feb 3<sup>rd</sup> – tickets available. Janice will send out email to membership to tell them all family members are welcome and we will have tickets at the door to hand out.
- 6. Invoice for League fee's was completed today \$7 due Feb 29<sup>th</sup>. Per Janice.
- 7. Merchandise. We all reviewed the options. It was agreed we need a lower price for a sweatshirt. And we need youth sizes.

**New Business:**

- 1. **Registration meeting**
  - a. Should we meet the week of 2/13? Everyone agreed it would probably be a good idea. She will look at schedule and send out an email.

**Adjourn Meeting at 8:07 motion made by Beck 2<sup>nd</sup> by Craig Motion passed.**

**Minutes respectfully submitted by Shelly LaPlount**